

WEST
FRANKLIN

Adelaide

VISION

A VISIONARY UNION OF
MODERN DESIGN, IDEAL
LOCATION, DRAMATIC SPACES
AND CURATED LUXURY
AMENITIES, WEST FRANKLIN
OFFERS A ONCE IN A LIFETIME
OPPORTUNITY TO BE A PART
OF ADELAIDE'S NEWEST
CREATIVE EPICENTRE.

Adelaide's New Future



A MOST ENVIABLE ADDRESS TO LIVE IN.

The best in culinary, cultural, sporting, and retail experiences await at every point of the compass from West Franklin.

Situated alongside Adelaide's exciting West End, the location is within easy walking distance of South Australia's premier universities, the bustling CBD and major attractions like Rundle Mall and the Adelaide Casino.

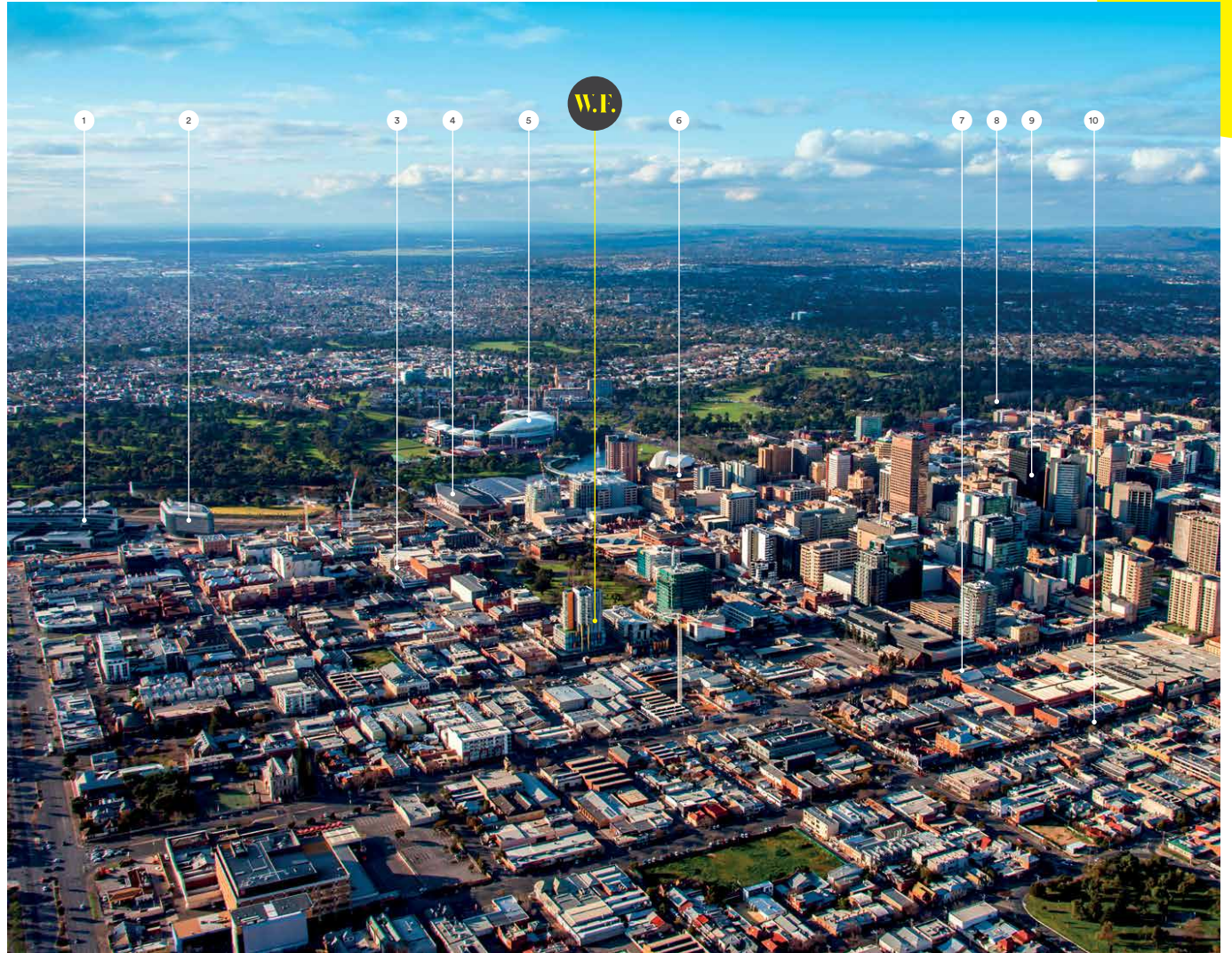
And just a little further discover the historic and always buzzing Central Market with over 80 fresh food and culture traders under one roof, or the picturesque banks of the mighty Torrens River where well deserved rest and recreation are always the first order of the day.

LOCATION

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- 1 / New Royal Adelaide Hospital
- 2 / SAHMR
- 3 / University of South Australia
- 4 / Convention Centre
- 5 / Adelaide Oval
- 6 / Casino
- 7 / China Town
- 8 / University of Adelaide
- 9 / Rundle Mall
- 10 / Central Market

W.F.





LOCATION

- 1 / Savvy Bar Lounge
- 2 / Aroma Café
- 3 / Duke of York
- 4 / Edinburgh Castle Hotel
- 5 / Clever Little Tailor
- 6 / Art Gallery of Australia
- 7 / Adelaide Train Station
- 8 / Rundle Mall
- 9 / Bank Street Social
- 10 / Press
- 11 / Benjamin on Franklin
- 12 / Her Majesty's Theatre



AN URBAN VILLAGE ALREADY GARNERING A REPUTATION FOR COOL.

Located on the corner of Franklin and Elizabeth Streets, West Franklin stands with distinction over Adelaide's secret but most exciting inner city precinct.

Embodying the spirit of Soho in New York, it has evolved from a working class, industrial past into a vibrant enclave of creativity and personality where boutiques, bars, parklands and sophisticated pubs compete for the local's attention.



SALON DE CAFE ~ *hey jupiter* ~ SANDWICHERIE

VINS ~ PRODUIT FINS ~ P

HEY JUPITER



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ADELAIDE'S
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LIFESTYLE



WHERE ELSE IN THE WORLD WOULD YOU WANT TO LIVE.

Set between pristine beaches and scenic rolling hills, Adelaide is one of the safest, most relaxed and affordable cities in the world.

Driven by its vibrant food and wine scene, the city's diverse cultural mix offers an exciting selection of world-class restaurants, cafes and bars. Many offering distinctive and unforgettable flavours and fare sourced locally from South Australia's abundant produce.

Retail therapy is also well catered for. With shopping experiences both branded and boutique throughout. And thanks to a glorious and temperate climate, it is possible to enjoy any multitude of healthy outdoor activities all year long.



ADELAIDE'S
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ARCHITECTURE



The modern design aesthetic continues inside West Franklin with intelligent and cultivated use of every square of space.

Extensive glazing and transparent facades deliver natural light to sun-drenched apartments. And whether classical or contemporary, each is impeccably finished to deliver the highest standards of visual, tactile and utilitarian enjoyment.



MINIMALIST DESIGN DELIVERS MAXIMUM IMPACT.

Anchored within the original bricks and mortar foundation of the old Balfour bakery, West Franklin reaches skyward in a spectacular interplay of glass, stone and metal.

The first of four innovative towers to be built, it creates a dynamic and striking identity amongst its low-rise post industrial surrounds, with expansive views of Adelaide's bustling city centre and its surrounding urbane hinterlands.



RETREAT

A LUXURIOUS RETREAT, IN THE HEART OF THE CITY.

With facilities more than an exclusive health spa, West Franklin offers a holistic and healthy escape from the stresses of modern life. Relax with a calming swim in the full-length pool. Work up a sweat in the fully equipped gymnasium. Or enjoy some cathartic relief with the state-of-the-art golf-driving simulator.





W

Life in West Franklin begins with a feeling of belonging. Shared entertaining spaces, kitchen facilities and dining areas provide a more open and inclusive living experience. And impromptu get-togethers over drinks and pop up dinner parties are the new 'norm' for millennials lucky enough to reside there. West Franklin delivers lifestyle amenities that are sure to please everyone.

EXPERIENCE AN INSTANT
SENSE OF COMMUNITY.



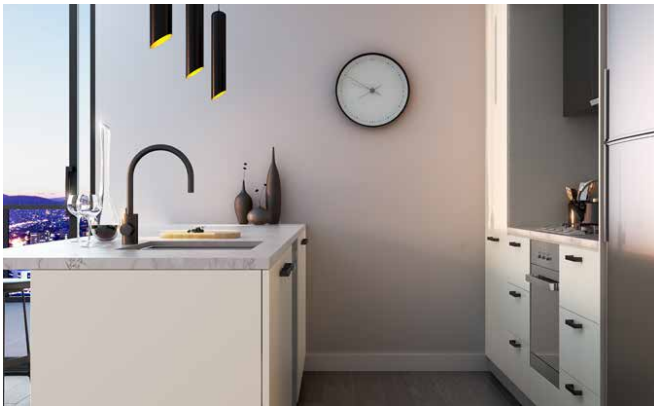


**DESIGNED TO
LEVELS OF LUXURY
NEVER SEEN IN THIS
PART OF THE CITY.**

**A CREATION SO MUCH
GREATER THAN THE
SUM OF ITS PARTS.**

At West Franklin, generous floor plans offer a modern blueprint for flexible, stylish and relaxed living. In each apartment, natural light features in abundance. And clever design marries with smart storage solutions to create light and airy spaces. Opulent kitchen features include Caesar Stone benchtops and natural oak cupboards, with cutting edge Bosch appliances set throughout.

INTERIORS







ANYTHING BUT ORDINARY.

West Franklin combines meticulous attention to detail with beautiful tailoring to deliver living areas of stunning simplicity, elegance and utility. Each space offers views intimate or spectacular. And whether tastes run to classic or contemporary, the use of intuitive colour, shapes and textures create a timeless and pleasurable appeal throughout.

FINISHES

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FORM AND FUNCTION
HARMONISES WITH STYLE
AND SOPHISTICATION
BOTH DARK AND LIGHT.



DAWN PALETTE

Anchored by semi-glazed imported tile flooring, a luxurious palette of cool Scandinavian whites connect effortlessly with the natural oak surfaces of bespoke features and joinery. Bold chrome touches adding daring highlights to the already indulgent scene.



W.F.

ADELAIDE'S
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DUSK PALETTE

Rich brown wood grain benchtops combine with deep Beaumont tiles to create a New York luxury apartment appeal both distinctive and seductive. Black or charcoal matt finishes adding to the aura of East Coast opulence.







DEVELOPER

With over 12 years and 1 million square metres of apartment developments in China, Zhengtang entered the Australian market in 2011.

Since then it has been responsible for over 40 developments including Toorak Garden, Klemzig and Rostrevor. Each praised for its innovative design and quality in all aspect of development.

Zhengtang is passionate about the delivery of diversity for the social richness it provides. For this reason West Franklin offers a variety of apartment styles and recreational facilities.

Zhengtang stands out for setting new benchmarks in lifestyle and experience.



TEAM

ARCHITECT

With a history of over 70 years continuous operation, Brown Falconer is one of Australia's most respected architectural design practices and the perfect choice for the West Franklin project.

Their 30+ multi-disciplinary staff brings a passion to every project and with the company's mantra of timeless architecture, delivered brilliantly are renowned for always delivering a world-class product.

Brown Falconer's diverse portfolio can be seen throughout Australia and they have been noted in prestigious architectural and design awards throughout Australia.

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The information and images in this publication are intended as a general introduction to West Franklin and do not form part of an offer, guarantee or contract. All specifications and features are subject to change and all images are indicative only. Interested parties should rely on their own enquiries and the contract for sale.

